



STEEL KING™

BUILT TO DELIVER

STEEL KING INDUSTRIES, INC.

For Immediate Release

Steel King Named 2024 MHEDA MVS (Most Valuable Supplier) for 10th Consecutive Year

Award recognizes companies who have demonstrated an exemplary commitment to their dealer network, their employees and their community

Stevens Point, WI — February 4, 2025 — Steel King Industries, a leading manufacturer of storage rack and material handling products announced the company has earned the prestigious MVS (Most Valuable Supplier) Award from MHEDA (Material Handling Equipment Distributors Association). This industry award recognizes companies who have demonstrated an exemplary commitment to their dealer network, their employees, and their community. Given to less than 10% of all MHEDA member companies, this is the 10th consecutive year that Steel King has earned the MVS Award.

To qualify for the MVS Award, Steel King was required to meet a series of criteria in several areas important to the distributor companies who do business with them. In addition to confirming an on-going commitment to safety and employee training, award recipients must provide documentation of active participation in programs that “give back” to their community.

MVS Award winners have demonstrated an overall commitment to business excellence by documenting programs in the following areas:

- Industry Advocacy
- Distributor Advocacy
- Business Networking
- Continuing Education
- Business Best Practices



“Steel King is very honored to again receive this award from MHEDA,” said Don Heemstra, Vice President of Sales and Marketing at Steel King. “This award demonstrates a Steel King’s dedication to being an innovative partner to our distributor network. It also reflects our corporate focus of creating long-term customer relationships by providing material handling solutions that are competitively superior in design and quality, backed by exceptional customer service. We are proud to be the only rack manufacturer to receive this award since its inception.”

“The MVS Award recognizes the best-of-the-best in our industry and is displayed with honor. To check all the boxes from education, industry best practices, awards, networking, employee engagement, giving back and much more, MHEDA is proud to have so many companies achieve this award. MHEDA appreciates the dedication to MHEDA and being a leader in this great industry that we are so blessed to be in.” John L. Gelsimino President of All Lift Service Co. Inc. and 2023 MHEDA Chairman.

About MHEDA

The Material Handling Equipment Distributors Association (MHEDA) is the premier trade association dedicated to serving all segments of the material handling business community. MHEDA represents close 600 companies in the material handling equipment business. Located in suburban Chicago, the association provides services to companies seeking to improve their business through education, networking, benchmarking and best practices. To learn more about the MVS award, visit mheda.org/membership/awards.

About Steel King Industries

Since 1970, Steel King Industries® has been manufacturing a full line of material handling products, including selective pallet racks, dynamic flow storage systems, cantilever racks, portable racks, and custom shipping racks, along with industrial steel containers and guard railing. Products are made using only U.S. steel. Innovation, customization, and design strength have earned Steel King the reputation as a leader in the material-handling marketplace. The company is headquartered in Stevens Point, WI, the company has over 500 employees with manufacturing facilities in Stevens Point and New London, WI and Rome, GA. For more information, call Steel King at (800) 826-0203 or visit steelking.com.

###

Media Contact:

John Clark
jclark@steelking.com
616-502-6040

