



STEEL KING™

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STEEL KING INDUSTRIES, INC.

For Immediate Release

Steel King Named a Most Valuable Supplier by Leading Industry Association for 9th Straight Year

Award demonstrates Steel King's commitment to excellence, professionalism, and responsible stewardship

Stevens Point, WI — November 1, 2023 — Steel King Industries, a leading manufacturer of storage rack and material handling products announced that it has been awarded the prestigious MVS (Most Valuable Supplier) Award for its outstanding achievements in 2023 by industry trade association MHEDA (The Material Handling Equipment Distributors Association). Given to less than 10% of all MHEDA member companies, this achievement marks the 9th consecutive year that Steel King has achieved the Award.

To qualify for the MVS Award, Steel King had to meet a series of criteria in areas important to the companies who do business with them, including a commitment to excellence, professionalism, and responsible stewardship. Companies must also demonstrate an ongoing commitment to safety and employee training and provide documentation of active participation in programs that demonstrate they 'give back' to their communities.

MVS Award winners have demonstrated an overall commitment to business excellence by documenting activity in the following areas:

- Industry Advocacy
- Distributor Advocacy
- Business Networking
- Continuing Education
- Business Best Practices



“Steel King is very honored to receive this award for the 9th consecutive year from MHEDA,” said Don Heemstra, Vice President of Sales and Marketing at Steel King. “We are especially proud to be the only rack manufacturer to receive this award since its inception. This award not only demonstrates our commitment to being an innovative partner to our distributor network, but also showcases our pledge to continuing education, industry best practices, employee engagement, and giving back to our communities.”

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As part of the nomination process, a Steel King dealer must recommend the company for MVS status. “We have partnered with Steel King for over 20 years, and over that time, we have designed, sold, and installed numerous selective and dense pallet racking systems and guard rail systems with Steel King’s support,” said James Westbrook, Engineering Manager at Prestige (Prestige Sales Co. Inc.). Prestige is a leader in the storage and material handling industry in the Southeast and holds an Excalibur-level dealer status with Steel King. “Equally important as the quality products they deliver, Steel King’s people have made a lasting impact on three generations of Prestige employees. With Steel King, Prestige knows they have a partner they can count on, no matter the circumstance.”

About MHEDA

The Material Handling Equipment Distributors Association (MHEDA) is the premier trade association dedicated to serving all segments of the material handling business community. MHEDA represents almost 600 companies in the material handling equipment business. Located in suburban Chicago, the association provides services to companies seeking to improve their business through education, networking, benchmarking and best practices. For more information, visit mheda.org.

About Steel King Industries

Since 1970, Steel King Industries has been manufacturing a full line of material handling products, including selective pallet racks, dynamic flow storage systems, cantilever racks, portable racks, and custom shipping racks, along with industrial steel containers and guard railing. Products are made using only U.S. steel. Innovation, customization, and design strength have earned Steel King the reputation as a leader in the material-handling marketplace. Headquartered in Stevens Point, WI, the company has over 500 employees with manufacturing facilities in Stevens Point and New London, WI and Rome, GA. For more information, visit steelking.com.

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