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STEEL KING INDUSTRIES, INC.

For Immediate Release

Steel King Industries Announces Official Open House at New Headquarters

Invited partners and members of the community to explore the company's state-of-the-art facilities at storage and material handling solutions manufacturer

Stevens Point, WI — April 19, 2024 — Steel King Industries, a leading manufacturer of storage rack and material handling products will be hosting the official open house event at its brand-new headquarters. The invitation-only event is scheduled to take place on May 8, 2024, and will offer attendees the opportunity to explore the company's state-of-the-art facilities.

Guests will be able to tour the new headquarters and experience firsthand the innovative technologies and solutions developed by Steel King Industries, engage with industry experts, learn about cutting-edge products, and discover how Steel King is revolutionizing the storage and material handling industry.

“We are excited to invite our valued partners, and community members to join us for the grand opening of our new headquarters,” said Brian Pfannes, President of Steel King. “This event not only marks a significant milestone for our company but also serves as an opportunity to showcase our commitment to innovation, quality, and customer satisfaction.”

The building, located at 5233 Coye Dr, in Stevens Point, WI was previously the headquarters for a software company in the area and had been vacant for several years. Extensive renovations that incorporate Steel King’s pallet racking and material handling solutions into the design created a modern, open concept that showcases products throughout the facility. An inviting workplace environment utilizing the latest technology, Steel King staff began working out of the new facility in early January.

“The goal for this new headquarters was to create a facility that fostered collaboration, creativity, and efficiency, while increasing our presence and visibility in the greater Stevens Point area to attract the talent needed to propel Steel King forward for decades to come,” added Pfannes. “We look forward to welcoming guests and sharing our passion for excellence in storage and material handling solutions.”

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The open house will feature live demonstrations of Steel King's latest products and solutions, including pallet racking systems, mezzanines, and industrial shelving units. Additionally, attendees will have the chance to network with industry peers, participate in interactive discussions, and enjoy refreshments throughout the event.

About Steel King Industries

Since 1970, Steel King Industries has been manufacturing a full line of material handling products, including selective pallet racks, dynamic flow storage systems, cantilever racks, portable racks, and custom shipping racks, along with industrial steel containers and guard railing. Products are made using only U.S. steel. Innovation, customization, and design strength have earned Steel King the reputation as a leader in the material-handling marketplace. With over 500 employees, Steel King is headquartered in Stevens Point, WI, with manufacturing facilities in Stevens Point and New London, WI and Rome, GA. For more information visit steelking.com.

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